

THE **IGNITION**

CODE

**SUPERCHARGE
HER SEXUAL DESIRE**

**SPEED
REFERENCE**

CARLOSXUMA.COM

How to start

Pre-game: setting up a dating app



The first message

The first phone call

How to vet her

How to start

Pre-game: setting up a dating app

- The same approach works for any situation
 - 1. If you have already met her and got her phone #
 - 2. If you have never met her and are contacting her via a dating app
 - 3. If you know her and you are in the friend zone But you want to get out of the friend zone
 - 4. If she contacted you first and you want to respond
- Why you should message first (instead of calling)
 - Timing is not important with texting If you call, you have to catch her in the right mood
 - When she has time to talk and is not distracted
 - It takes less effort to respond to a text than a voicemail
 - You don't have to worry about freezing up
 - You can edit what you write in a message But you can't change what you say in a conversation on the phone
- The biggest mistake:
 - A boring first message
 - Examples:
 - "Hi. How are you?"
 - "What's Up?"
 - "Hi. My name is..."
 - "Remember me from last weekend?"
 - Why do guys make this mistake?
 - They want a "safe" first message
 - Something that won't be misunderstood
 - You don't want to seem weird, strange...
 - Don't want to take any risk
 - You may get no response or a lukewarm response
 - Because you are just following the script
 - And she finds that uninteresting
 - You are just like every other guy who tries to contact her
 - The truth: if she is worth dating, then lots of guys contact her
 - You have to stand out from message #1

The first message

- First message should be intriguing
 - Something that will stand out
 - Something that is not according to the "script" that guys usually use
 - Goal: send her something intriguing that begs a response
 - 1. Imagine your first conversation with her
 - 2. Doesn't matter how it starts
 - 3. Keep going with this imagined conversation Past all the "pleasantries"
 - 4. When you get to the middle of the conversation, stop imagining
 - Choose one of the phrases you imagined yourself saying
 - Base your first message on this phrase
- Trick: start in the middle of the script
 - Try this:
 - On a dating app
 - 1. Pick something from her profile that you can work with Imagine a conversation about this thing
 - Start: "so I see you went to Comicon"
 - Imagine to the middle of the conversation...see if anything comes up
 - Example: "Maybe I saw you at Comicon. I was the handsome guy in the Darth Vader helmet!"
 - Doesn't really have to be true...
 - 2. Ask her to choose from two things in her profile, then participate in the choice "Mango salsa or Moby? I'd give up the sauce before the music, but if I could eat while listening..."
 - 3. OR be playfully self-deprecating "My friends say I shouldn't admit it, but I liked that Amy Tan book too" Add a subtle brag: "I fix cars too, so I am not totally effeminate"
 - If you got her #
 - This is a bit easier, because you can recall something you said when you met
 - 1. "Ouch, that tequila I bought you... Next time I'll buy you an Advil chaser too"
 - Ask a silly question...
 - ...You might get a silly answer, but at least you will get an answer
 - Examples:
 - "So what's more important, being good-looking or having a good personality?"
 - "People tell me I look like (celebrity name). Who do you look like?"
 - Something that is totally off the wall, but fun
 - "Are pinky-swears legally binding?"
 - "I'm starting a band. Can you learn the bass by this Saturday?"
 - Why do this?
 - 1. You stand out because you are not following the script that she expects
 - Not sending "Hi, my name is..." OR "it was nice to meet you last night"
 - Being different naturally draws her interest
 - 2. It gives you a image as someone who is fun
 - Someone who is going to do unexpected things
 - Someone who will keep things exciting and interesting
 - 3. She will be more likely to respond She will define you as "THE fun guy" not "some guy" she met
 - 4. Often, the next messages will flow naturally
 - No need to segue from greetings to actual conversation
 - You can have fun text banter right from the start
 - When to send
 - There is all sorts of advice about the optimal time to send a message/text "Wait three days" or "at least 12 hours..."
 - The only rules are...
 - 1. When you are confident that you have something good to say
 - If you met her and got her #, then you want your encounter to be fresh in her memory
 - 2. Before too long
 - If you found her on a dating app, there is really no reason to wait
 - Also, the longer you wait, the more you are prone to psyching yourself out
 - Unbreakable rules for the first text
 - These rules apply for contacting her via a dating app as well
 - 1. Never start with a common greeting like "hi" or "what's up"
 - Or "you were so pretty when we met" Or "I'm so lucky I met you last night"
 - 2. Never be gushy: "I'm so glad we met..."
 - On an app: "you look so pretty in that picture"
 - 3. Never lead with a request
 - Don't ask her out on the first text
 - Also, don't ask her to tell you about her day or even about a vacation or special event
 - This puts the pressure on her to come up with something to say
 - If she doesn't respond, the text conversation will lose all momentum
 - 4. Reference something that will be familiar to her
 - If you met her already and got her # Think of something that you said to her when you met
 - If you saw her profile on Tinder, etc...
 - Use something from her profile
 - "I used to have a Yorkshire terrier too. He had an uncanny resemblance to Abraham Lincoln"

The first phone call

How to vet her

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The first message

The first phone call

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Using your voice

Phone calls can be the most intimidating thing

Some guys would actually meet a girl face-to-face than talk on the phone for 1 minute
Lack of confidence is usually due to a past bad experience on the phone

1. Confident people always talk slowly
2. People naturally talk quickly when they are nervous
3. Portraying confidence in your voice is AS IMPORTANT as what you say
4. You can practice this in normal everyday conversations
5. Use the speed of conversation as a point of focus

Whatever you say, talk slowly

With anyone

Speak more slowly

Notice the shift in the tone in the conversation
Notice how it sounds

Focus on your speed, and you will focus less on your nerves
Focus less on worrying what to say

Tricks to overcome this

Many guys psych themselves out

They freeze when the conversation doesn't go according to script

Planning or practicing a call won't help...

You need to call when you are in a place of confidence

Worrying or planning a "script" does not lead to confidence
You are basically admitting: "I'm going to mess up"

Call from a place of confidence

Don't worry about psyching yourself up

Trick: adopt the right mindset

Instead focus on keeping her from feeling shy

1. People don't like to be around shy or nervous people because...
It reminds them of times when they feel nervous or shy
Because EVERYONE has these reactions to certain situations
They feel shy in certain situations because of past experiences in similar situations
2. That is why women react poorly to nervous guys

3. Keep telling yourself this mantra: "don't let her get shy"

"Don't let her freeze up"

Takes the pressure away from yourself and gives you an action to focus on...

You are focused on DOING something instead of focused on avoiding mistakes

This is a powerful distinction:
Focused on doing positive action instead of avoiding negative action
This is an important trick for setting the tone of the conversation

4. Try this positive action mindset next time you feel shy or nervous

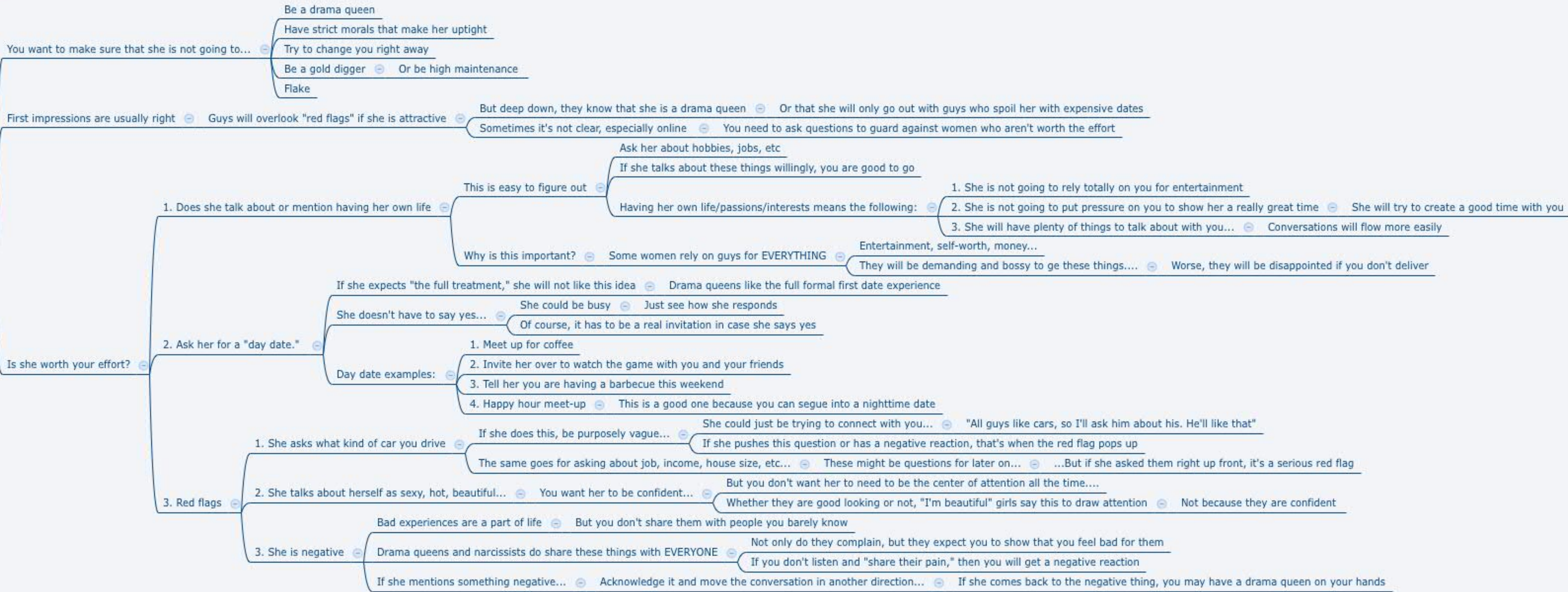
Whether it is with a girl or at work or wherever...

It will work because it helps you to take the pressure off yourself
You are focused on positive action instead of on not screwing up (negative action)

How to start

- Pre-game: setting up a dating app
- The first message
- The first phone call

How to vet her



Next steps

Don't forget to build ⊖

Remember your goals ⊖

1. Get a face-to-face date
2. Build attraction ⊖ Build sexual tension
3. Set up the dynamic so everything flows on the date

#1 rule: always build on one of these three goals ⊖ If a text, message, email doesn't do one of these three things, don't send it

Think of it like a movie plot ⊖

You are a screenwriter and you are building towards a climax (a hot date and maybe more...)
Every beat in your script should move towards a climax

How to not lose the plot ⊕

Getting a face to face ⊕

Make sure everything is already set up ⊕

Future date seduction ⊕

Specific situations ⊕

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Understand that it won't always be perfect ⊖

Have a game plan (and don't deviate from it if something negative happens) ⊖

You have to stay on target if it doesn't work out right at first ⊖ Don't change your plan or goals if something doesn't go perfectly right

Reasons she turns you down, flakes or doesn't respond to a message ⊖

1. She's preoccupied with something at work

2. She's with friends

3. Her phone has a low battery

4. She just missed your text alert

The point is this: ⊖ Don't assume it's "game over" if she doesn't respond how you want

Guys panic when stuff like this happens ⊖ They make it worse by sending a followup message that seems needy

1. What are your goals? ⊖

Go back to the three basic goals ⊖ If she turns you down for a date or doesn't respond... ⊖ Go back and work on the other goals

Don't change or add other goals ⊖ Guys think that they need to do something different... ⊖ They get desperate when something negative happens ⊖

The goals are always about what you can do, not how she reacted to what you did... ⊖ This is an important dynamic for all types of dating situations

They think that they have to "step up their game"

This ALWAYS leads to bigger problems

2. Your choice ⊖

Just move on with your game plan like the negative thing never happened

OR use the negative for your next message ⊖

"Not sure if you got that last message, I tried to text using my rotary phone"

"So you must be old school, carrier pigeon messages instead of texting... I'll check my coop"

Rules: It has to be fun and it can't place any blame on her for not replying to your text

Next steps

Don't forget to build
How to not lose the plot

Texting/messaging tricks overview

- Build her curiosity
 - Everyone is naturally curious
 - Be purposely vague or promise a big payoff when she goes on a date with you
 - Examples:
 - "That is something that can only be spoken of over wine"
 - "I'm going to channel John Travolta when we hit the dance floor" - Sent without actually planning to meet her... - This is kind of like a "middle of the script" trick
 - Off-the-wall
 - "So this weekend...alligator wrestling?"
 - "I don't know, the last time I was at that place ummmm...BUT it's time to try it again"
- Non-creepy sex talk
 - You want to build sexual chemistry...
 - Without scaring her away
 - You need to be sexual, but in a subtle way - Bring up bed, body parts, skin, body contact...but not sex
 - Examples:
 - "I am a champ... so what about your pillow-fighting skills?"
 - "What kind of music do you think it appropriate for snuggling?"
 - "Wow, that lady had a color of lipstick that reminded me of your mouth"
 - "A co-worker just laughed at my dry hands. What's that lotion that makes your skin look so delicious?"
 - Joke/double entendre: "What's your favorite position?...Yoga position (What did you think I meant?)"
- Don't set yourself up for rejection
 - There are tricks that can keep you "in the game" even if she won't go out with you

How to stay in the game

- A common scenario: You ask for a date + she turns you down = game over
 - If you ask again (and again) you look desperate
 - This is why guys get so nervous
 - Requesting a date is the moment of success or failure
 - Some guys put off asking because they don't want to face that moment
 - Texting is the perfect way to ask her out without having to face the "yes or no" moment
- Guys think that they have to ask out girls on a "formal" first date
 - You are asking "do you want to date me?"
 - An implied question that's more in-depth than "let's meet and have fun together"
 - Like asking "do you accept or reject me?"
 - There is no rule that it has to be like this, however.
 - Why not ask her out in a way that says "let's meet and have fun together?"
 - Texting is the PERFECT way to ask for a casual meet-up
 - You can make it seem casual with a fun followup text (even before she responds)
- Keep it casual, and give her an easy out
 - "I work downtown, let's meet up for lunch"
 - "Maybe if you are there to distract me I will be able to beat my crippling Chipotle addiction"
 - "I like that bar too. Let's meet up there on Friday"
 - "We can have pina colodas and get caught in the rain..."
- Why does this work?
 - It's casual
 - Not a formal date, just a "meet-up"
 - No implied questions about a future relationship
 - She has an out
 - She can say "no" to the meet-up without saying "no" to you
 - You can ask again in the future without sounding desperate
 - Don't plan too far ahead
 - This works best in the context of a conversation
 - When you are texting about a specific place or habit (such as a coffee shop or lunch spot)
 - Suggest a meetup today or tomorrow
 - Never further ahead than that or it may seem planned
- Here is how to avoid this kind of rejection while still asking her out
 - Give her an opening to meet with you
 - This puts even less pressure on her
 - 1. Talk about your plans for the day/weekend/holiday
 - "I'll be at (insert place here). Stop by if you have time"
 - "I'm going to (insert concert/movie). Text me if you wanna go and I'll grab you a ticket"
 - 2. "I'll be..."
 - It shows that you are active and exciting
 - It does not put any pressure on her to say yes
 - Why does this work?
 - More importantly, she will know that you are out having fun
 - If she says no, you can still go out and have fun
 - Later, you can use a recap text to segue into another "meet-up" hint
 - Don't ask her to come with you with this text...
 - For now, you are just throwing the idea out there
 - End the conversation with "don't miss it!"
 - 3. Show me
 - A little bit tricky/underhanded
 - Use indirect hints to get her to admit that she will go out with you
 - Ask for a recommendation for a place to eat/drink/hangout
 - Or you can wait until it comes up naturally in conversation
 - Then jokingly say you want to go there
 - Something like: "I'll try it. Just need a pretty girl to show me"
 - If she doesn't give you an obvious "I'll show you..."
 - Ask her if she knows any females who can take you
 - Why joking works
 - You always have an out
 - You can always take the conversation back to "serious" with one text/message
 - "Just kidding...I will go try that place you recommended though...thanks"

Anti-flaking ideas

- The best way to "hook her" is to make her curious
 - Tell her you might have cool plans for the weekend/evening
 - And you might invite her
 - You cannot do this often, because she will get tired of it...
 - But once in while is OK
 - If your plan "doesn't work out" you can offer her a consolation dinner
 - "Sorry, concerts sold out... how can I make it up to you?"
 - 1. Use your "might"
 - "Might go to that movie, if someone will come and share the popcorn with me"
 - Gives her a meet-up hint
 - Don't ask her directly right then...
 - If she brings up the movie again later, give her a stronger hint...
 - 2. Fake callback promise
 - Call her and leave a voicemail or just text...
 - "Hi this is (name). Just wanted to talk with you, but I'll call later"
 - OR text "I wanted to tell you something, but no signal. I'll call later"
 - Then don't call her
 - Just leave her to wonder what you wanted
 - Could be a bit harsh, but ideal if she has already flaked on you or you think she might
 - Makes her curious
 - Changes the dynamic:
 - She is reacting to you, you don't have to react to her
 - 3. You'll never guess
 - "You'll never guess where I am. Wow."
 - "I'll leave a ticket at the door" or "I'll save you a seat"
 - If she takes the bait, say "get yourself over here..."
 - "No worries...tell you about it after"
 - Then stop the text conversation
 - Don't respond if she texts back
 - She has to think you are enjoying yourself
 - Ask her to play a part
 - Make your own plans...
 - Text her to tell her about the "good times" you are having
 - "This place is awesome" texts
 - If she responds to the first text, you can add more
 - "Do you want in? Maybe I can get you in/save you a space"

Be illogical

- Never send her a "reason" text
 - Online or offline, this is the biggest mistake for many guys.
 - Common online ploy that never works
 - "We should go out because..."
 - we have a common interest
 - we work in the same field
 - we went to the same school
 - Can even be indirect...
 - "We should have coffee and talk about (insert commonality here)"
 - Women make snap decisions based on emotion/feeling, not logic
 - They will feel attraction to you
 - They won't use reason/logic to convince themselves of attraction
- She feels before she thinks
 - Not meant to be a sexist statement
- This is a "what to avoid" trick
 - Edit texts for logic
 - Avoid messages that start with "We should..."
 - Avoid messages that give a reason about why you should go out together

Make sure everything is already set up
Future date seduction
Specific situations

Next steps

Don't forget to build ⊕

How to not lose the plot ⊕

Getting a face to face ⊕

Make sure everything is already set up

If she agrees to meet you, it's time to review

1. Conversation starters ⊖ Use texts to plant the seeds of face-to-face conversations ⊖

If the date is quiet, you will have something to talk about if needed

1. "Went to an epic mariachi show last night..." ⊖ If she texts back, respond with "I'll tell you about it over some cerveza"

OR "I hired them to come out with us tomorrow night"

2. "I try to learn something new from everyone I meet. What can you teach me?"

3. "You'll never guess what I am going to wear tomorrow night"

Transition out of a lull in the conversation ⊖ Or just bring fun to the date if needed

1. "You can hear about my ambitions to (insert humorous career change here)" ⊖ i.e. Becoming a llama farmer

2. "You look like (old movie star). I used to have such a crush on her when I was 7" ⊖ This often leads to all sorts of celeb comparisons during a conversation

3. Be self depreciating ⊖ "I'm terrible at first dates, but awesome at second dates" ⊖ "So let's pretend this is our second date"

You can even bring something mildly sexual into it ⊖ "Pretend we already made out"

3. Sexual setup ⊖

Just something that mentions the idea of you and her doing something physical together ⊖ Can take the edge off by making it a little jokey

1. "I don't usually let a girl kiss me on the first date..." ⊖ ...unless she is really really nice"

2. "If you want to hold my hand tomorrow..." ⊖ Just go for it. I'm kinda shy, but I won't pull away"

4. Cliffhangers ⊖

Get her excited and looking forward to the date

1. "Oh man, you are going to like the place I'm going to take you to after dinner" ⊖ "Or you are going to be totally freaked out"

2. "I'm going to tell you something mind-blowing tomorrow"

3. "I just got the funniest t-shirt. I'm going to wear it under my regular shirt tomorrow"

Future date seduction ⊕

Specific situations ⊕

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Specific situations ⊕

Don't stop building after the first date ⊖ Guys often count a date as a "win" ⊖ But if you didn't get her into bed, then you can do more with texts and messages

1. Increase sexual tension ⊖

If you didn't sleep with her yet... ⊖ Use some light or jokey sexual references: ⊖

Post date text: "Stop drooling, you'll see me again soon" ⊖ "Next time I'll wear those sexy jeans I was telling you about"

The day after: "Bet you look hot today" ⊖ Or "Give me your lotion brand. I want my skin to look as touchable as yours was last night"

"Every time I think of you I feel naked"

"Guess what I'm wearing"

"Wanna come play?"

When you are sure that there is some sexual chemistry ⊖

It's time to seal the deal with a text like... ⊖

You will be surprised how easy it is to transition from flirty to sexual after one of these texts ⊖ Opening the door to more sexual interactions

2. Keep her interested ⊖

"I've got something totally funky planned for next time" ⊖

(No need to make what "next time" means clear)

Just let this text hang out there, without a date request

"Wanted to tell you something hot, but I got no signal...talk later" ⊖ Then don't call back for a while (a day or so)

Send her a blank text or a text with punctuation and nothing else

If it has been a few dates, you can give her a spark of jealousy: ⊖

Respond "who is this?" if she sends you a text.

At a random time, send something like "Thanks Sexy..." ⊖ Or "that is unbelievably hot" ⊖

This will get her thinking "who else is he texting with?"

Respond with "sorry, that was an accidental text" ⊖

Or just say something like "OOPS - wrong send."

Don't try to explain the "mistake." Just leave it at that

Next steps

- Don't forget to build ⊕
- How to not lose the plot ⊕
- Getting a face to face ⊕
- Make sure everything is already set up ⊕
- Future date seduction ⊕

Specific situations



Sexting

An important distinction:

Sexting is overtly sexual

Sexts, whether texts or pictures, should always make her horny

And they should inspire her to respond with something equally sexual/dirty

This is not the same as introducing sexual tension

Sexual tension requires more subtlety

You are introducing the idea of physical contact without actually saying it

Things to keep in mind when sexting

How to start sexting with her

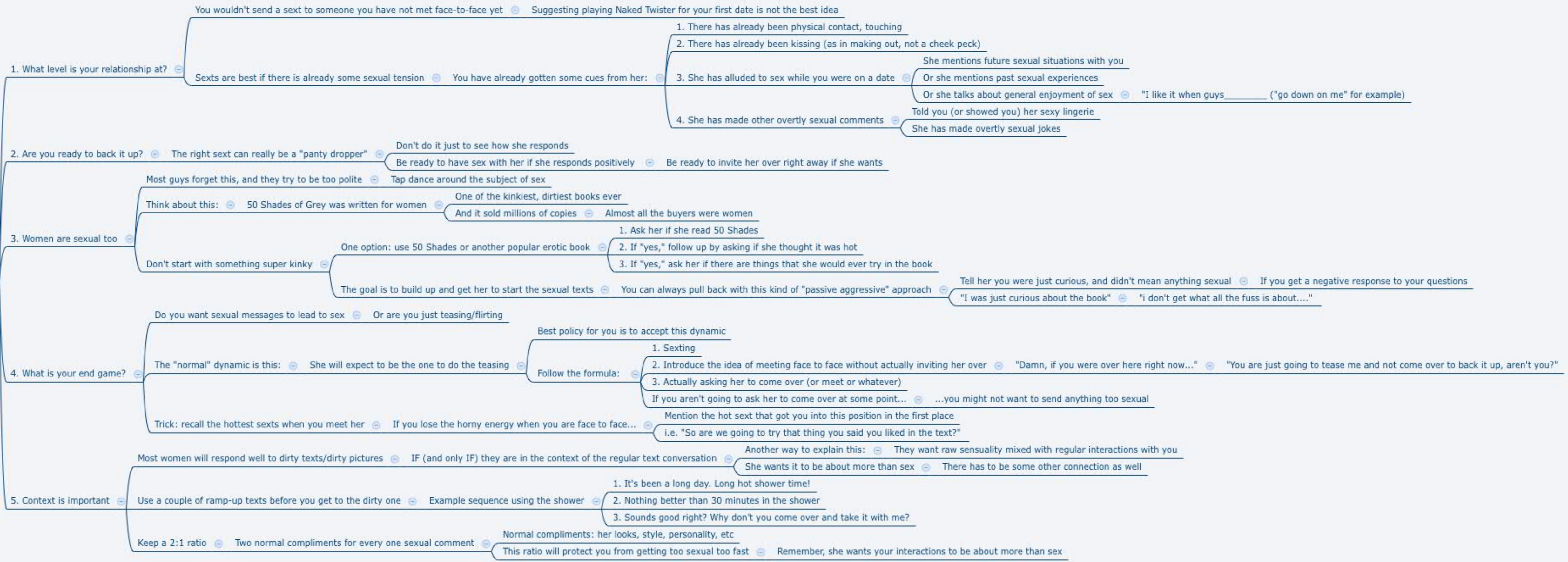
The booty call

Pictures

Sexting

An important distinction: ⊕

Things to keep in mind when sexting ⊖



How to start sexting with her ⊕

The booty call ⊕

Pictures ⊕

Sexting

An important distinction: ⊕

Things to keep in mind when sexting ⊕

How to start sexting with her

If you already know that there is sexual tension, you can start sexting

There are ways to do this without risking coming off as creepy

This is always a danger if you are still in the "feeling out" period ⊖ If you haven't slept together yet

1. Truth or dare ⊖ Goal: start fun, then turn sexual ⊖

1. Send her a text that says "Truth or Dare?"

Truth: ⊖

1. Have you ever had sex in a _____ (car, movie theater, boat)

2. Have you ever fantasized about me

If she answers "yes" to this, you can ask her to tell you about her fantasy

If she says "no," you can follow up ⊖ Confess that you fantasized about her ⊖ Get her to open up or ask you about your fantasy

Dare: ⊖

1. Come over here and jump in the shower with me

2. Don't wear underwear on our next date

Participate with her ⊖

Tell her if she does the dare, you will do it too

Or tell her if she does the dare, then you will do one next time

2. innocent bait ⊖ Text something sexual, then act coy ⊖

1. "I sleep naked... ⊖ But don't worry, I'll wear shorts if we have a slumber party."

2. "Confession: I have a thing for sexy _____ (backs, hips, navels)... ⊖ That's why I am into you" ⊖ Only use sensual body parts ⊖

Don't use hair, eyes, ears, nose...

Hint: use a body part that is normally covered by clothing

3. "I got this spot on my back that I can't reach in the shower... ⊖ Wish I had a shower partner to help with that"

3. Naked update ⊖

Send texts when you are naked ⊖

1. Stick with the sleeping naked theme ⊖ "Just got undressed and got in bed (i sleep naked), where are you?"

2. "About to jump into the shower, where are you?"

The goal is to bait her to respond with something sexual

4. Sexy movie ⊖

Admit that a sexy movie turned you on ⊖

1. "I just saw _____" whatever hot movie is playing ⊖ Something in the movie theater, not porn

2. "It was hot. Usually I don't get turned on by movies, but this one did it."

There are some rules for this ⊖

1. Don't mention how hot the actress was in the sex scenes ⊖ You want her to know that you are generally horny... ⊖ NOT that you are lusting after a hot actress

2. Follow up ⊖ If she takes the sext bait, keep the conversation moving in a dirty direction

OR insist that she meets you... ⊖ Tell her you will tell her about the movie in person

3. Bring her into it if possible ⊖ Tell her the actress looked like her... ⊖ OR had one of the same qualities as her ⊖ i.e. nice ass, curvy hips, long legs, whatever...

The booty call ⊕

Pictures ⊕

Sexting

An important distinction: ⊕

Things to keep in mind when sexting ⊕

How to start sexting with her ⊕

The booty call ⊖

Once you've already had sex ⊖ OR at least been physical with each other ⊖ You can try some "booty call" texts

Examples: ⊖

1. "Been thinking about you. Definitely NOT PG thoughts"
2. "Wear those shoes I like... and nothing else"
3. "You are thinking something naughty, aren't you?"

Pictures ⊕

Sexting

- An important distinction: ⊕
- Things to keep in mind when sexting ⊕
- How to start sexting with her ⊕
- The booty call ⊕

Thanks to modern phones, sexting can also include taking pictures

Common sense first:

1. You don't want to end up on the internet...
 - If you are sending naked mirror pics, leave your face out of it
 - Or at least obscure your face by putting the phone in front of it
 - You can turn on the flash to further obscure your face
 - Even if she seems into you, be careful
 - A bad breakup or misunderstanding could still cause her to seek a little vengeance
2. Don't send unsolicited pics
 - Use the same rules that you would use for deciding to send sexual texts
 - If there has been no sexual energy, no kissing, nothing physical yet, it's too early to send a pic
3. Put it in context
 - The best way to be sure she will like the picture is to put it in context
 - 1. If you have already been texting about taking a shower
 - Send her a snapshot from the bathroom mirror
 - Or do a series (towel then no towel)
 - If you are still uncertain, keep the towel on
 - Save the naked snapshot for later
 - Or only send it if she asks after you have sent the towel pic
 - 2. Prove that you are wearing your jeans commando-style
 - 3. Tell her you are horny, then send visual evidence if she tells you to "prove it"

Get her to send pics to you

1. Again, any picture sext request you send to her should be made in context
 - Don't just ask for naked pics out of the blue.
2. Context ideas (creating a situation where you can ask for naked pics)
 - 1. Talking about taking a shower together
 - Tell her you can't come right now, but she could send you a "preview"
 - Send her your shower pic and ask her to reciprocate
 - 2. Ask her to show you her new underwear
 - 3. Text her about her best asset (breasts, ass, hips)
 - Then say "I'm not going to stop thinking about that until I see it..."
3. Let her know that the pic was hot (even if it wasn't).
 - Always let her know that you appreciate it
 - Then, always let her know that you deleted it after enjoying it
 - A positive respond will make her more likely to send more in the future
4. Reciprocate
 - Women get frustrated by one-way sexting.
 - Reciprocate with a dirty pic of your own for every one she sends you
 - This will build a level of trust with her
 - Also, it will create a more equal dynamic
 - Pictures will be for fun, they will not be "currency" i.e. currency that she uses to get you to do things for her
 - "Pay my phone bill and I'll send you some naughty snapshots"
 - Nude non-sexual pics are OK for reciprocating
 - Just a quick snap in the mirror is fine

The undressing trick

- Gradually make your sexting pictures hotter
 - Has to be gradual, so do each step on a different occasion
 - 1. Start with a fully clothed pic
 - "Like my new jeans"
 - Throw in a shirtless or back shot at this time
 - She won't think it is weird or creepy if it is in context
 - Look for positive signs
 - Did she like getting this pic?
 - Did she compliment you?
 - Did she ask to see more?
 - 2. When she mentions new clothes, new jewelry, etc...
 - Ask her to send a picture
 - 3. If everything is positive thus far, you can send an underwear picture
 - "Like my new Hanes?"
 - Often, she will reciprocate with a lingerie pic if you go first.
 - 4. Send a fully nude pic
 - You may even be able to trick her into asking for one
 - Jokingly say you are insecure about how you look naked.
 - Say you will send one if she reciprocates
 - OR promise to send one next time you are in the shower or whatever
 - Wait a couple days before sending
- Note: it is always best to send a warning text first
 - In case she is public when she opens the pic and doesn't expect a nude pic
 - Pre-pic text: "Finally got over my nude pic shyness..."

Ins and outs of the most popular dating apps

Tinder

Pros:

- 1. Easy to set up
 - Connect your Facebook account
 - Fills in your Tinder profile automatically
 - You just have to tweak your profile
- 2. Easy to browse lots of people
 - You just swipe to show interest
 - Or tap to see more info about a person
 - Most popular mobile app - most people who engage in online dating have a profile
- 3. You don't have to invest a lot of time
 - If you show interest (swipe right), the person will be given a chance to reciprocate
 - If they don't reciprocate (show interest back to you), you are not notified
 - There is no hit to your confidence
 - Perfect for choosing lots of people
 - To practice your "mobile game" or have casual dates with lots of different people
- 4. Privacy
 - You aren't notified unless there is mutual interest (you both swiped right)
 - But neither knows who swiped first
 - No embarrassment or rejection
 - At least not until you have a face-to-face date
 - GPS powered, so you only see people in your area

Cons:

- 1. Initial interest based mainly on photos
 - Some people think that is superficial
 - Not really the best tool for building attraction before the first date
- 2. Most people like to set up a face-to-face meeting quickly
 - Though there is a possibility to send messages
 - Most people like to move to the face-to-face phase quickly on Tinder
 - Not much opportunity to vet her before the first date
- 3. Some women are wary of Tinder matchups
 - You will be under greater scrutiny on the first date.
 - Lots of guys use this as a hook-up app for 1 night stands

Strategies

- 1. Tinder is best if you are active
 - If you don't try for one connection at a time
 - It is best to show interest to several women at a time
- 2. Get other contact info
 - Tinder has messaging capabilities
 - But getting a phone # is a good idea if you want to use texting strategies
 - Offer your # first, then ask for hers to that you can "set up a coffee date..."
 - One of the greatest advantages of Tinder is that it is casual
 - Most women don't expect a formal first date if they meet you on Tinder
- 3. A casual first meetup
 - At the same time: it will be easy for them to move on to another connection
 - If you are too indirect about setting up a meet-up
 - If you wait too long to request a meet-up
- 4. Move quickly
 - Tinder is all about speed
 - Don't get stuck in a texting/messaging relationship with someone
 - From first contact, your goal should be to move towards a meet-up

Match.com app ⊕

Down Dating ⊕

Hinge ⊕

Coffee Meets Bagel ⊕

How About We ⊕

Grouper Social Club ⊕

Happn ⊕

Other apps from major dating sites ⊕

Ins and outs of the most popular dating apps

Tinder ⊕

The mobile version of of the popular web site

- Pros ⊖
 - 1. Easy to set up a full profile ⊖ You don't have to rely solely on photo like on Tinder
 - 2. See who has checked out your profile ⊖ You can see who is interested in you... ⊖ ...even if they don't message or "like" your profile
 - 3. Use "winks" to show initial interest ⊖ Easy to get girls to at least look at your profile with a "wink"
 - 4. Good messaging tools ⊖ Easy to use texting/messaging strategies

- Cons ⊖
 - 1. Tied to the match.com web site
 - 2. Full use of features requires a paid membership ⊖ Free members can't see another user's email, for example
 - 3. Older demographic than Tinder ⊖ More people are looking for "serious" relationships ⊖ So it's not as casual as other apps
But this just means you have to use vetting strategies before the meet-up

- Strategies ⊖
 - 1. Browse ⊖ Don't put too much stock in "matches" that are sent to you ⊖ These are based on mathematical algorithms...
Not on realistic chance for attraction
 - 2. Make full use of the profile tips and tricks I've taught you
 - 3. Don't just "wink" ⊖ Follow up a wink with a good first message ⊖ Or forget the wink and send a message without it
 - 4. If she is interested, make sure to ver her ⊖ Some people on Match want long term relationships only ⊖ Suggest a casual meet-up first ⊖ Use the "I'll be... approach
She how she responds
 - 5. Don't put too much stock in Match's quizzes and questioners ⊖ Stick to your messaging/meet-up strategies without involving the algorithms

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Similar to Tinder, but with a few important differences

- Pros ⊕
 - 1. Connect with your Facebook account... ⊕
 - You can search friends and friends of friends
 - Great for meeting people who will already be in your social circle ⊕ Not quite as random as Tinder
 - 2. You show interest anonymously ⊕
 - Neither of you knows who showed interest first ⊕ This limits embarrassment ⊕ This is especially important with people who you may run into socially
 - 3. This is more-or-less a hook-up app ⊕
 - The first version of Down was called "Bang with Friends" ⊕
 - People who use this app are looking to hook up sooner or later
 - You won't find many people looking for "serious" relationships like on Match.com's app ⊕ This makes dating more casual

- Cons ⊕
 - 1. Initial interest is mainly photo based ⊕
 - Using the photo tricks I taught you is VERY important
 - 2. If you are not active on Facebook, Down's most important trait is not useful to you ⊕
 - If you are not active, you need to build your FB friend base before you use Down
 - 3. Like Tinder, you have to mutually show interest before you are notified ⊕
 - You can't pursue someone you are interested in unless they reciprocate
 - Doesn't really work for "accidentally" meeting that hot girl you've seen around town

- Strategies ⊕
 - 1. You need to be active on Facebook for this app to be useful ⊕
 - If you are not, you need to try to friend more people BEFORE signing up for Down
 - 2. Photo based, so make sure you have good action photos in your profile
 - 3. Expect things to move quickly ⊕
 - Down began as a hook-up app
 - Use the subtly sexual messages i taught you to gauge her physical interest in you
 - One way to gauge her level of physical attraction ⊕ Suggest both a day and a night meet-up ⊕ The idea being that a day meet-up is more casual, but... ⊕ ...But a night meet-up would have the potential to escalate physically
 - 4. Use your social circle ⊕
 - Suggest a meet-up in a place that you know your friends hang out in
 - Check out her Facebook profile to learn more about her ⊕ (Most people keep their Down profile pretty vague)

Ins and outs of the most popular dating apps

Tinder ⊕

Match.com app ⊕

Down Dating ⊕

Hinge ⊕

Facebook-based, so it is similar to Down Dating

- Pros ⊕
1. Important difference: Hinge lets you include more profile info than Down and Tinder ⊕ Pictures are less important (but still important)
 2. Matches come from friends and friends of friends on Facebook ⊕ People who are already in your social circles
 3. Robust set of tools ⊕ For chatting, suggesting dates, creating a profile, etc...

4. Not quite as casual as Tinder and Down ⊕
 - Chance to give and read more info before showing interest
 - Draws people who are looking for more than a hook-up
- Cons ⊕
1. You are sent only 5 matches per day ⊕
 - Hinge is best as a supplement to other dating apps that allow for more browsing
 - Sent every day at lunch time ⊕ It might take a while to get a match (someone who reciprocates)

2. New app that is taking a 'slow roll-out' approach. ⊕
 - Only available in select cities for now...
 - You may have to wait if you are not in a major city
3. If you aren't active on Facebook, this app isn't useful

- Strategies ⊕
1. Pay more attention to your profile (like you would on match.com) ⊕ A good, fun profile is necessary if you want to get the most out of Hinge
 2. Try to grow your circle of friends on Facebook ⊕ Useful because so many apps rely on Facebook for match suggestions
 3. Do not use Hinge as your only dating app ⊕ Only 5 matches per day limits your possibilities
 4. Utilize the major advantage of Hinge: robust profiles ⊕
 - Scan someone's profile to find material for early messages
 - Use the profile tricks to make your profile interesting

Coffee Meets Bagel ⊕

How About We ⊕

Grouper Social Club ⊕

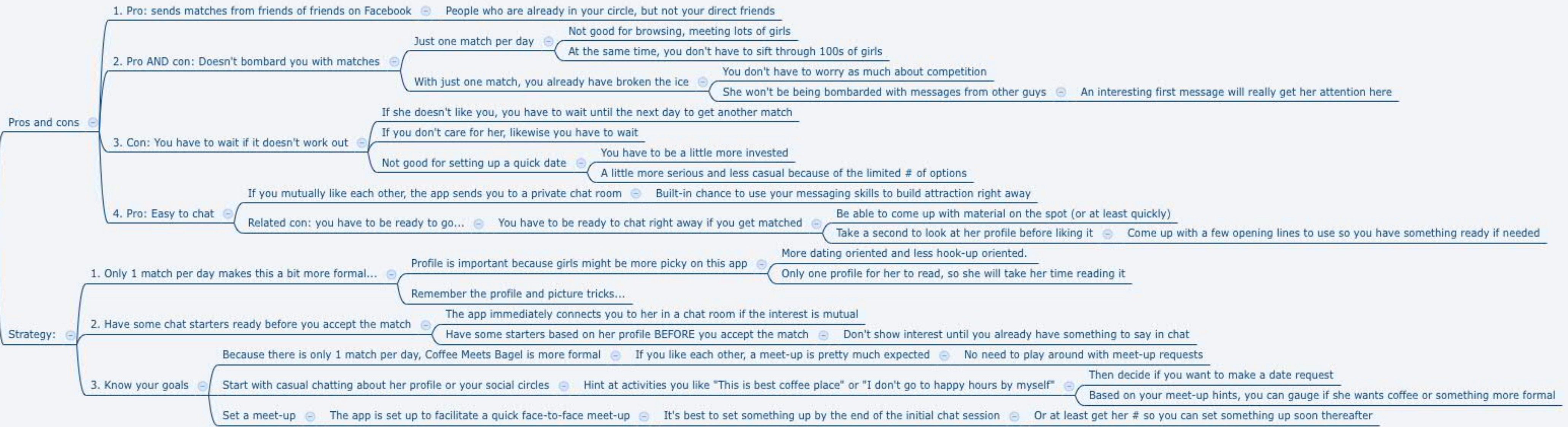
Happn ⊕

Other apps from major dating sites ⊕

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Pros

- 1. Unique app that allows you to suggest date ideas
 - You have a standard profile, but it includes places you would go on a first date
 - Date suggestions can even be based on where you are right now
- 2. You can suggest casual meet-ups
 - Things that would set a good tone and weed out gold diggers/drama queens
- 3. Easy conversation starter
 - This app has a built-in conversation starter
 - You can chat about your date suggestions
 - Ideal for people who have a hard time coming up with starting lines
 - How About We also has good chat tools
 - So you can use messaging strategies even if you don't hav her phone # yet

Cons

- 1. Many feature require a paid membership
- 2. Quick meet-ups
 - The app is location based, so people can meet you immediately...
 - Not really an app to build attraction via messages
 - Although the chat feature makes message flirting possible

Strategy

- 1. Something casual that can be a great supplement to other apps
 - To find a quick date/meet-up when something else doesn't work out
- 2. Be ready for a quick face-to-face
 - You could potentially meet someone in a matter of minutes after contacting them
 - Only use this app when you are ready for that to happen
 - If you are sweaty or forgot to brush your teeth, don't log on
- 3. Stay in your comfort zone
 - At the same time, you can post date ideas that are really in your comfort zone
 - 1. Sports like jogging or tennis
 - 2. A restaurant or cafe where you feel totally comfortable
 - 3. Something potentially fun/funny like karaoke or a circus or a cooking class
 - So if someone responds, you can feel at ease
- 4. Profile still matters
 - She will still look at your profile
 - Perhaps with more scrutiny because she is about to meet a stranger
 - Err on the side of a social, extroverted profile
 - Pics of you with other people around
 - Profile entries that focus on social things
 - Make your hobbies more social:
 - Not "I play video games," but "I play video games WITH my.....(friends, nephews, etc...)"

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Something totally different ⊖

- Group dating
 - Requires three people (you and two friends)
- You are sent potential matches ⊖
- Grouper uses how you respond to these matches to set up a group date for you ⊖
- You even get 1 free drink when the date is set up

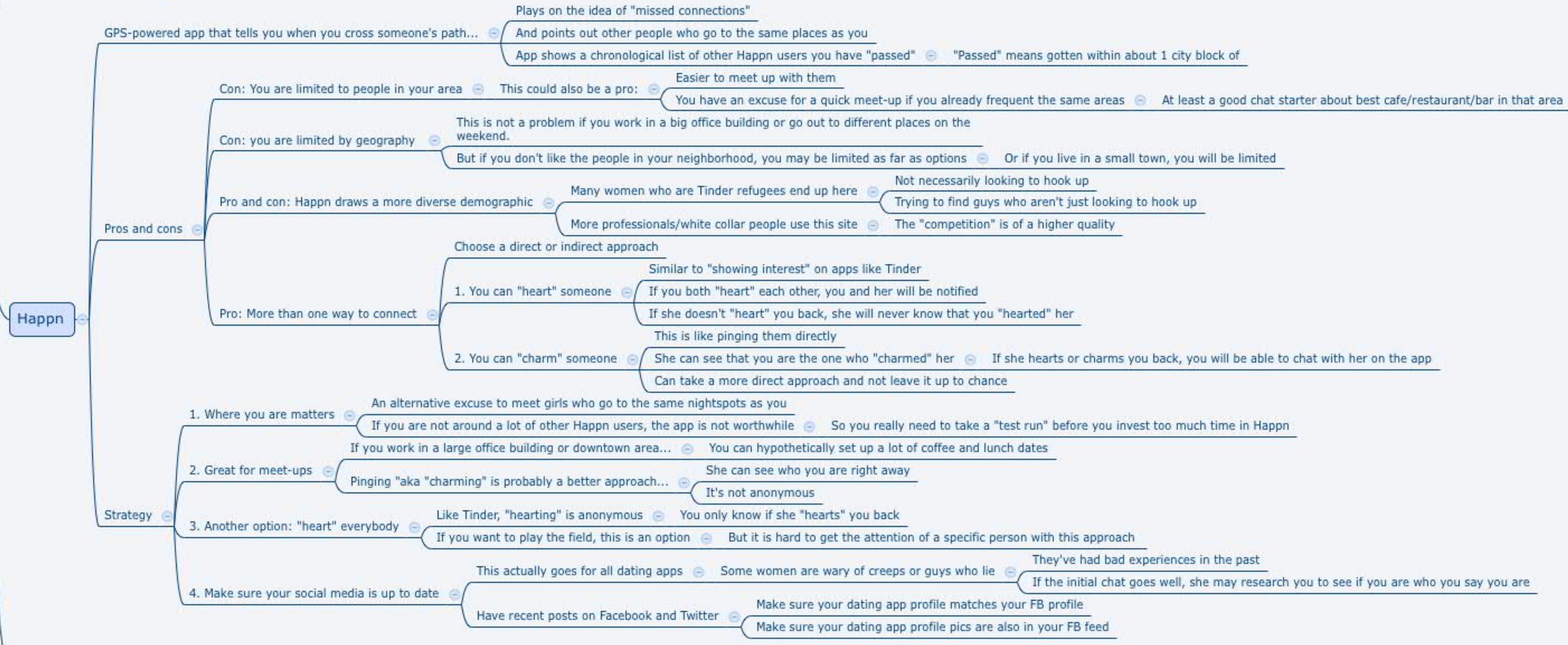
There is really no strategies that you can use, since the app sets everything up ⊖

So it's a good option if you want a face-to-face meeting ⊖

In a low-stress situation

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Other apps from major dating sites ⊕

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Other apps from major dating sites

These apps generally provide the same user experience as the desktop site ⊖ To get the full slate of tools, you have to be a paying member

- Major examples include ⊖
- Plenty of Fish
 - Zoosk
 - OK Cupid

1. Profile matters ⊖ Follow all the "rules" I set out about setting up a profile
2. Don't put too much stock in the "matching" algorithms on these apps
3. Take advantage of search functions ⊖
 - One of the biggest advantages of these major players is their search capabilities
 - You can use them to find girls with unusual interests or hobbies
 - You can also search for a limited age range ⊖ So you can avoid divorcees or sorority girls or whoever...
4. Make sure you and her are on the same page ⊖ These sites have broad appeal ⊖
 - Some people are looking for casual dates, others for marriage and serious relationships
 - Make sure you use the vetting tricks to see where she stands
5. Try a Skype date ⊖ Casually try a video chat on Skype or Facetime ⊖ This can help you on a couple of levels ⊖
 - 1. A chance to flirt face to face without actually meeting
 - 2. A chance to see what she really looks like ⊖ Photos can lie (or they can be from 10 years ago)
 - 3. A chance to use facial and voice flirting ⊖ Something not possible on most apps
6. Use the extra tools ⊖
 - For example, Plenty of Fish has a "local" tool ⊖ See who is located near you right now ⊖ Similar to Happn
 - See who viewed you ⊖ With premium account, you can usually see who viewed your profile ⊖
 - Or, more importantly, who viewed you more than once
 - To see who might be interested in you without actually "liking" their profile
7. Also you can organize your browsing ⊖ Find girls you want to contact later ⊖
 - Save them as "favorites" or "likes" without actually taking any action ⊖ She won't know that she is a "favorite"
 - Then you can act when you are ready instead of right away

Good to have one app from a major dating site ⊖ As something to fall back on if other apps don't work out

Conclusion

If you get it right, the results will be evident ⊖

A chance to practice ⊕

It's necessary to learn this stuff ⊕

Face to face meetings will be easier ⊖

You will know if these strategies work based on how she responds

You'll feel less pressure because you have already set the seduction wheels in motion

You'll have high confidence going into the date

You can really "flow" on a date because everything will already be set in motion ⊖

You are taking control from the very first message

This sets up an important dynamic ⊖ She is reacting to you, not the other way around ⊖ You are not waiting for her to do or say something before you act

Conclusion

If you get it right, the results will be evident ⊕

A chance to practice ⊖

The good thing about dating apps: lots of opportunity to practice ⊖

It's necessary to learn this stuff ⊕

1. You can send out 10 messages to 10 different girls ⊖

Learn which ones work best for you

Build your confidence in your phone/text game ⊖

Practice doesn't necessarily make perfect in real world situations ⊖

However, practice WILL build your confidence

2. Reread messages before you send ⊖

A huge advantage

No need to worry about speed or timing

Easier to "get it right"

Conclusion

If you get it right, the results will be evident ⊕

A chance to practice ⊕

It's necessary to learn this stuff ⊖

Other guys will use phone game to get her ⊖ You can't wait for a face-to-face to build attraction ⊖

Someone else might get there first
You will have to use the phone to get a date in the first place

Part of the modern world ⊖ Even if you are not on Facebook ⊖ Even if you don't use dating apps ⊖ You will communicate with girls via text and email

These are skills that will be useful as long as you are dating ⊖ And useful no matter what kind of other strategies/seduction methods you use ⊖ They can compliment every other strategy out there